

National Film Development Corporation
4th Floor, Soochna Bhawan, New Delhi – 110 003

CORRIGENDUM

With reference to the RFP NO: NFDC/2018-19/001 dated 11th June'18 for Empanelment of Social Media Agencies with National Film Development Corporation (NFDC), the following clauses may read as under:

1. Section 2, Clause 2.1 (Eligibility Criteria), sub-clause (b), page 10 -
"The Agency's average turnover for last 3 consecutive financial years i.e. F.Y. 2015-16, 2016-17 and 2017-18 shall be a minimum of Rs.1 Crores from the business of Social Media Management. (Duly certified CA certificate to be submitted)" will be read as

"The Agency's average turnover for last 3 consecutive financial years i.e. F.Y. 2015-16, 2016-17 and 2017-18 shall be a minimum of Rs.1 Crores from the business of Online / Internet Social & Digital Media Services (excluding paid media services). (Duly certified CA certificate to be submitted)"
2. Section 2, Clause 2.1 (Eligibility Criteria), sub-clause (c), page 10 –
"The Agency should have full-fledged Office in Delhi." will be read as

"The agency should have a fully serviceable office in Delhi/NCR".
3. Section 2, Clause 2.1 (Eligibility Criteria), sub-clause (d), page 10 –
"Should have handled a minimum of 3 projects for Social Media in the last 3 years. (Work orders to be submitted as per annexure IV)" will be read as

"The agency should have handled a minimum of 3 projects for Online / Internet Social & Digital Media Services (excluding paid media services) in the last 3 years. (Work orders to be submitted as per annexure IV)"
4. Section 3, Clause 3.1.2 (Technical Evaluation), sub-clause (Parameter 1), page 14 –
"Relevant experience in online Social Media Management for Government/ PSUs/ Private Sector/ Brands with a minimum Work Order/ Project value of INR 20,00,000/- in the last 3 years. Documents required: Work orders to be submitted for proof" will be read as

"Relevant experience in Online / Internet Social & Digital Media Services (excluding paid media services) for Government/ PSUs/ Private Sector/ Brands with a minimum Work Order/ Project value of INR 20,00,000/- in the last 3 years. Documents required: Work orders to be submitted for proof".



5. In case, the audited Balance Sheet, Profit & Loss A/c and Auditors Report for 2017-18 is not available, un-audited financial figures of F.Y. 2017-18 duly certified by the statutory auditor may be submitted.
6. The tender fee and the EMD is exempted for MSME/NSIC registered agencies as per revised GFR rule 170(i) dated 25.07.2017, subject to submission of valid registration certificate.




25/6/18
General Manager