NATIONAL FILM DEVELOPMENT CORPORATION A GOVERNMENT OF INDIA ENTERPRISE

REQUEST FOR PROPOSAL (RFP) FOR
ENGAGEMENT OF AGENCIES FOR
STADIUM BRANDING & OVERLAYS
FOR
KHELO INDIA SCHOOL GAMES
TO BE HELD FROM
31st JANUARY to 8th FEBRUARY 2018 IN NEW DELHI

RFP NO. NFDC/KISG/2017-18/007 DATE: 15 JANUARY 2018



NATIONAL FILM DEVELOPMENT CORPORATION (NFDC) NEW DELHI

Request for Proposal ("RFP") from Agencies ("AGENCY") for execution of the "KHELO INDIA SCHOOL GAMES" on behalf of Sports Authority of India, under the aegis of the Ministry of Youth Affairs & Sports, Government of India to be executed at New Delhi from31st January to 8th February 2018.





TABLE OF CONTENT

Description	Page No.
Disclaimer	3
Schedule for submission of RFP	4
Notice Inviting Tender	5
Definitions	6
RFP – Summary	7
Part I – General Information/ Conditions/Technical Bid	8
Part II – Technical Bid Proposal	12
Part III- Evaluation & Acceptance of Technical Proposal	14
Part IV- Financial Bid Proposal	17
Part V- Evaluation of financial proposal	18
Annexure I – Scope of work for the Event	19
Annexure II - Consolidated summary of costing of various items to be managed and executed by AGENCY	22
Annexure III – Experience in Related Activities	25
Annexure IV – Earnest Money Deposit details	26
Annexure V - Annual Turnover From Sports Management Related works	27
Annexure VI – Form of Contract	28
Annexure VII – Undertaking I	51
Anneyure VIII - Format of CA Certificate	52





DISCLAIMER

1

This request for RFP is an invitation by National Film Development Corporation (NFDC), Public Sector Enterprise under Government of India, but not an offer, to receive responses from eligible interested Agencies to provide Stadium Branding and Overlays for partnering with NFDC for conducting the "KHELO INDIA SCHOOL GAMES" commissioned Sports Authority of India, under the aegis of the Ministry of Youth Affairs & Sports, Government of India to be executed at New Delhi from 31st January to 8th February 2018.

No contractual obligation whatsoever shall arise from the RFP process unless and until a formal contract is signed and executed between NFDC and the bidder concerned.

This RFP is being issued with no financial commitment and NFDC reserves the right to withdraw the RFP and change or vary any part thereof or foreclose the same at any stage, without assigning any other reason.





Schedule for Submission of RFP for Agencies

Event	Date
Availability of RFP Document	15 th January 2018 (Monday)
Pre-Bid Meeting	20 th January 2018 (Saturday) at 11:00 hrs
Last date and Time for submission of completed RFP document	22 nd January 2018 (Monday) at 11:00 hrs
Opening of Technical Bid and Evaluation for pre qualification	22 nd January 2018 (Monday) at 12:00 hrs
Presentation and short listing for Financial Bid	23 rd January 2018 (Tuesday) at 10:00 hrs
Opening of financial Bid	23 rd January 2018 (Tuesday) at 16:00 hrs

The RFP document can be downloaded from the website http://www.nfdcindia.com/ or http://eprocure.gov.in. Alternatively, the document can also be obtained in person from National Film Development Corporation (NFDC), 4th Floor Soochna Bhavan, Phase-I, CGO Complex, New Delhi-110003 on any working day between 1100 to 1700 hours from 15th January 2018 to 21st January 2018.

The completed application (response document), containing two hard copies (printed, signed and bound copies) and one soft copy (on a non-rewriteable CD/DVD/USB Flash Drive — An MS Word document (compatible with MS Word 2003 or above) or an Adobe Acrobat PDF (compatible with Adobe Acrobat Reader 3.0 or higher) of the RFP, should be submitted in two-bid system of Technical & Financial Bids in two separate and sealed envelopes to be marked as "Technical Proposal" & "Financial Proposal" respectively.

Both the proposals are to be kept in a bigger sealed envelope super scribed with the title - "Techno-Financial Bid for Providing Stadium Branding and Overlays for KHELO INDIA SCHOOL GAMES (KISG)", before the last date and time at the following address:

National Film Development Corporation (NFDC), 4th Floor Soochna Bhavan, Phase-I, CGO Complex, New Delhi- 110003

Late Applications: Any application received after the last date and time for submission for the same, i.e., 22nd January 2018 at 11:00 hours, shall not be accepted. Applications received after the last date and time shall be summarily rejected and returned unopened.



NOTICE INVITING PROPOSALS NATIONAL FILM DEVELOPMENT CORPORATION, (NFDC) 4th Floor Soochna Bhavan, Phase-I, CGO Complex, New Delhi- 110 003

Request for Proposal (RFP) are invited from experienced and reputed Agencies for organizing the KHELO INDIA SCHOOL GAMES, to be held on from 31st January to 8th February 2018 at New Delhi.

A pre-bid meeting will be held on Saturday, 20th January 2018 at 10:00 hrs at the NFDC New Delhi office, for clarifications, if any, on the RFP document. The bidders can also visit the designated venue at New Delhi to formulate their proposals at their own cost.

The last date for submission of completed proposal for the AGENCY as prescribed, in a separate sealed cover super-scribed "Techno - Financial Bid for Providing Stadium Branding and Overlays for "KHELO INDIA SCHOOL GAMES" is 11:00 Hrs. on Monday, 22nd January 2018 in New Delhi.

Technical Bids would be opened on Monday, 22nd Jan 2018 at 12:00 hours (IST) in the presence of available applicants or their representatives. The proposals will be evaluated in accordance with the pre-qualification and evaluation criteria to shortlist bidders as prescribed in the RFP document for **opening of financial bids on Tuesday**, 23rd Jan 2017 at 16:00 Hrs, at

NFDC, 4th Floor, Soochna Bhavan, Phase-I, CGO Complex, New Delhi- 110 003.





DEFINITIONS

"RFP" means Request for Proposal

"NFDC" means National Film Development Corporation

"Applicant" means a reputed Indian Agencies having requisite experience in Event Management industry, who has applied for the RFP for partnering with the NFDC to organize and execute the "KHELO INDIA SCHOOL GAMES" between 31st January to 8th February 2018.

"Application" means the RFP submitted by an Applicant in the prescribed format

"KISG"/"EVENT" means KHELO INDIA SCHOOL GAMES

"AGENCY" means the Agency providing Stadium Branding and Overlay services

"END CLIENT" means the Sports Authority of India, under the aegis of Ministry of Youth Affairs & Sports &, Government of India.





Request for Proposal to provide Event Management Services towards providing Stadium Branding and Overlays

"KHELO INDIA SCHOOL GAMES" 31st Jan to 8th Feb 2018

SUMMARY

This Request for Proposal (RFP) consists of five parts as indicated below: -

Part I: The first part consists of the general requirement. It includes procedure and last date

and time for submission of offers, opening of bids and other details.

Part II: The second part of the RFP incorporates the aspects of technical details describing

various aspects related to Event Management of KISG including Stadium Branding &

Venue Overlays.

Part III: The third part defines the criteria for evaluation and acceptance of technical bid.

Part IV: The fourth part of RFP consists of the financial aspects & payment terms. It also

includes standard contract terms along with special contractual conditions, if any.

Part V: The fifth part defines the criteria for evaluation of financial proposal and method of

calculation of Combined & Final evaluation.





Part I

General Information/Conditions

1. Introduction:

The National Film Development Corporation Ltd. (NFDC), a Government of India Enterprise under the Ministry of Information & Broadcasting, is mandated and engaged in producing and executing 360-degree communications for Government clients. In the past ten years, NFDC has rendered services to more than 150 Ministries/ Departments/ Government Institutions.

2. The "KHELO INDIA SCHOOL GAMES", is scheduled to be held between 31st Jan to 8th Feb 2018" at New Delhi, India. NFDC proposes to engage an AGENCY of repute for Event Management of KISG for Stadium Branding & Venue Overlays.

3. SCOPE OF WORK:

NFDC on behalf of the End Client would like to organize and execute the "KHELO INDIA SCHOOL GAMES" between 31st Jan to 8th Feb 2018 at New Delhi, India The Ministry of Youth Affairs and Sports and Sports Authority of India, under the 'Khelo India' initiative, intends to conduct annual editions of an event under the 'Khelo India School Games' ("KISG") umbrella, the defining national sporting event for schools to encourage participation and strive for sporting excellence amongst schools in India (such event being the "Event" which term shall include the Ceremonies, matches and all ancillary events held during such Event; and such matches being the "Games").

The Event is scheduled to be held in New Delhi from 31st January to 8th February 2018 and will be conducted for the school children of the U-17 age group of school children across 29 (twenty-nine) states and 7 (seven) Union Territories of India. The Event will witness the following 16 (sixteen) sporting disciplines, which will be conducted in 5 (five) stadiums in New Delhi:

Archery; Athletics; Swimming; Gymnastics; Judo; Wrestling; Boxing; Badminton; Football; Basketball; Kabaddi; Kho-Kho; Shooting; Weightlifting; Volleyball; and Hockey.

Details of the scope of work are given in Annexure I.

Note - 1

- a) While the above requirements have been worked out taking into consideration the Event planned so far, AGENCY should be in a position to cater to any change in requirement and the proposal should be worked out accordingly.
- b) All the personnel deployed should be well versed with their duties, responsibilities and conversant in Hindi and English languages. All the personnel deployed should be in dignified uniform attire.

4. AMENDMENT OF RFP DOCUMENT:

At any time prior to the deadline for submission of Applications, NFDC either on its own or on request of the Applicants, may amend the RFP Document by issuing an addendum. To give the Applicants reasonable time to take an addendum into account in preparing their Applications, NFDC may, at its sole discretion, extend the deadline for the submission of Applications. Applicants may check the NFDC website http://www.nfdcindia.com for any such amendments from time.

5. CLARIFICATIONS TO RFP / PRE-BID MEETING:

The Applicants may seek clarifications through email at the following email id: creativewing@nfdcindia.com regarding the RFP document on or before 15th January 2018 by 10:00 Hrs. The subject line for the email should be formatted as follows: "Pre-Bid Query for BRANDING AGENCY - KISG". NFDC shall respond in writing to any such request for clarifications by email at the earliest. There shall be a pre-bid meeting on Saturday, 20th Jan 2018 at 10:00 Hrs. at the NFDC, New Delhi office.

6. VALIDITY OF RFP RESPONSE:

The RFP response submitted by the Applicants shall be valid for a period of 6 (Six) months after the date of RFP response opening, prescribed in this document. A RFP response valid for shorter period may be rejected as non-responsive. NFDC may solicit Applicants' consent to an extension of RFP response validity.

7. TENDER FEE:

- a. Rs. 10,000/- (Rupees Fifteen Thousand only) Non-Refundable Tender Fee in the form of DSM And Draft in favor of National Film Development Corporation, payable at New Delhi.
- b. Tender Documents submitted without the requisite tender fee shall not be considered for evaluation and will be rejected out rightly.

8. EARNEST MONEY DEPOSIT (EMD)

An EMD of Rs. 3,25,000/- (Rupees Three lakh twenty five thousand only) in the form of a Demand Draft payable at New Delhi drawn in favor of "National Film Development Corporation" valid till 3 (three) months must be submitted along with the Proposal.

In case the same is not furnished by the AGENCY at the time of the submission of the bid, the tender is liable to be summarily rejected and no further correspondence in this regard shall be entertained. The EMD will be returned to unsuccessful bidders without interest after signing of contract with successful bidder. EMD of successful bidder will be returned after receipt of performance Bank Guarantee from the AGENCY.

SUBMISSION OF BIDS

TECHNICAL & FINANCIAL BIDS

9. The AGENCY will be required to submit the technical bid and the financial bid in two separate and sealed envelopes. The technical proposal envelope shall be marked "Technical Proposal" and include a detailed presentation on AGENCY's plan to address all the items listed in the Scope of Work as listed in Annexure I and all other documents to supplement the eligibility requirements as per the Part II of RFP. Financial Proposal shall be marked "Financial Proposal" and include the financial quotation for each item listed at Annexure II. Both the proposals should be put up in a bigger envelope and marked as "Techno - Financial Bid for Providing Stadium Branding & Overlays for "KHELO INDIA SCHOOL GAMES".





- **10.** Financial Proposal should be submitted as per the format prescribed at **Annexure II.** Leaving out any item will result in disqualification. The amount quoted by a bidder should be inclusive of all taxes and duties. The total amount quoted should cover all the requirements as per this tender document.
- **11.** The AGENCY shall not change/alter the quality/content of the proposal under any circumstances, once the same has been finally approved by NFDC after the final selection of the AGENCY. No increase in price on any score shall be entertained.
- 12. A creative presentation is to be provided by the AGENCY. This is intended to assess the creative capabilities and skills of the AGENCY and to provide NFDC with the best possible options at a reasonable cost. The AGENCY must give an undertaking to the effect that all the creative designs belong to it and NFDC shall not be liable in any manner for copyright infringement. In case NFDC selects the creative submitted by the AGENCY, then the actual execution of the event shall confirm to the creative submitted by AGENCY and approved by NFDC, failing which NFDC shall be at liberty to deduct, necessary charges, as deemed fit.

SELECTION PROCESS:

13. The Techno-financial bid may be submitted in sealed envelopes through Speed Post/ Courier/ Hand delivery till 11:00 hrs on Monday, 22nd January 2018 at the following address:

General Manager, National Film Development Corporation, 4th Floor, Soochana Bhawan, Phase - 1, CGO Complex, Lodhi Road, New Delhi– 110003.

The Technical bid will be opened first and evaluated as per the rules. After verification of documents, the qualified bidders will be called for a presentation for a maximum duration of 30 minutes each to present their proposals. The proposal submitted by the AGENCY will be evaluated by the tender committee as approved by the competent authority. Appropriate weightage only as per scheme indicated at Part III of this RFP would be taken into account in arriving at a decision for short-listing of the AGENCY for financial bid opening. Only such AGENCY, which qualifies technically, would be invited for financial bid opening.

14. The proposal would first be examined by the committee to ensure whether all items as envisaged in this RFP at the desired numbers have been covered. Any shortcoming on this aspect will result in disqualification of a bid. Marks would be given for five components as per weightage enlisted at Part III of the RFP.

Only such AGENCY who qualifies technically by scoring minimum 70 marks and whose offer fully meets the requirements as envisaged in the RFP in terms of all items would be invited for financial bid opening.

- 15. All the rates must be quoted in figures as well as in words, without any cutting or overwriting. In case of any discrepancy in the rates quoted in figures and words, the rates quoted in words shall be considered as final and authentic.
- 16. The bids will be opened in front of only those bidders who will be present at the time of bid opening as given in Schedule of Submission of RFP.



- 17. Evaluation of technical and financial bids will be done as defined in parts II, III, IV & V of the RFP document. Contract will be awarded to the eligible bidder as per the process defined in parts II, III, IV & V, subject to approval of the competent authority. Negotiations may be held with qualified and selected bidder. Under no circumstances, the financial negotiations shall result in an increase in the price originally quoted by the bidder. NFDC is at liberty to reduce any item on pro rata basis.
- 18. A contract will be executed between the NFDC and the selected AGENCY as per the format defined at Annexure VI. The AGENCY shall not claim any extension in contract as a matter of right.

Performance Guarantee

19. The selected bidder will be required to submit a Performance Guarantee to the tune of 10% of the total value of the contract, valid for 6 (six) months beyond the expiry of the contract within any working day prior to signing of the contract. Failure to provide such guarantee will result in disqualification and the contract will be awarded to the next eligible bidder and the EMD shall be forfeited.

Liquidated damages

20. In the event of the successful bidders' default in maintaining the agreed time frame/ scheduled set of activities as laid down in the contract, NFDC shall have the right to cancel the contract at any time and make alternative arrangement at the discretion of NFDC, in which case the extra expenditure involved, will be recovered from the successful bidder. In the alternative, successful bidder shall be liable to pay liquidated damages subject to a maximum of 10% of the total contract value as an agreed pre estimate of the damage suffered.

Payment Terms

- 21. The following milestone will be followed for the payment:
 - i. 20% of the contract value shall be paid on signing of the contract;
 - ii. 20% on mobilization of resources/infrastructure by 28th of January 2018 as per plan approved by NFDC
 - iii. Balance 60% shall be paid on successful completion of the contract, which will involve the procedure as detailed in the contract at Annexure VI.

Note

All payments on above mentioned milestones will be subject to receipt of funds by NFDC from the END CLIENT.





PART II

TECHNICAL BID PROPOSAL

- A. The Technical proposal should clearly demonstrate the AGENCY's understanding of the requirements of the Event and the Proposal should include the following information: -
 - Average turnover for the last three consecutive financial years from the business of providing Stadium Branding and/or Overlays. In case this turnover is not reflected separately in the balance sheet, a certificate in respect of the turnover of business of providing Stadium Branding and Overlays by a Chartered Accountant should be enclosed in the format as per Annexure V.
 - 2. A prior experience of stadium branding across multiple venues in India for internationally broadcasted sports events.
 - 3. The Bidder should have executed Stadium branding for at least 3 different sporting disciplines in the last 5 years.
 - 4. The Bidder should have delivered branding of at least 3.5 lakh Sq Ft area in the past one year for sports events.
 - 5. The Bidder should have a stadium branding experience of over 10 years that were broadcast live in India.
 - 6. An incorporated and registered office must be located in India.
 - 7. An undertaking that the Applicant has sufficient technical and supervisory staff on their permanent rolls to cater to the Event, to be provided in the format as per Appendix D of Annexure VI.
 - 8. The overall plan for sports management, which will include including Stadium Branding and Venue Overlays, should be presented in a PowerPoint presentation along with all technical details.
 - An undertaking that the AGENCY has not been black listed by any Central Government/State Government/PSU, to be provided in the format as per Annexure VII.
- B. All the information shall be submitted in hard copy along with a soft copy on CD. In case of a discrepancy in hard copy and CD, the provisions made in hard copy shall prevail.
- C. The AGENCY must submit copy of Income Tax Return for last 03 years as specified in Part III of the RFP.
- D. The AGENCY must submit duly certified copy of PAN Card and GST Registration Certificate.
- E. Certificate of Incorporation, Memorandum of Association and Article of Association of the AGENCY company should also be submitted along with the bid.



The bidder who scores a minimum of 70 marks out of the above criteria as specified in Part III of the RFP and who submits the proposal in full compliance with the requirements of the RFP will be eligible for opening of the financial bid. Failure to specify details with regard to any item or leaving it blank may result in disqualification.





PART III

EVALUATION OF TECHNICAL PROPOSAL

1. The Evaluation Committee would evaluate the Technical proposal on the basis of the information submitted and using the evaluation criteria and point system specified in these terms & conditions.

EVALUATION OF TECHNICAL BID

2. The technical bid will carry a total of 100 marks that will be sub-divided in respect of each of the specified parameters as detailed below:

SR.	BID COMPONENT	Marks
NO.	Assumed the last three consenting financial years from	
1,	Average turnover for the last three consecutive financial years from the business of providing Stadium Branding and Overlays certified by a practicing Chartered Accountant.	Maximum 15 Marks
	Documentary Proof -The Agency will have to submit a signed statement from a practicing Chartered Accountant, which will indicate the turnover for the past three completed financial years 2014-15, 2015-16 and 2016-17.	
	The turnover means turnover from activity only and as per the figures reflected in the profit/loss account of the AGENCY. If the turnover includes turnover from items other than the above-said activities, then a CA's certificate indicating turnover exclusively from the activity of Stadium Branding and Overlays and related activities will be required. Turnover will be determined only on the basis of documentary proof, which will have to be submitted by the respective AGENCYs, at the time of submission of the tender. In addition, the audited balance sheets / profit & loss statement for the past three completed financial years should also be enclosed. In case the EMA fails to submit the documentary proof as mentioned above, the EMA will not be allotted proportionate marks in respect of the unavailable documentary proof for that particular item/criteria.	
	Marking Scheme for Turnover The following marking scheme would be adopted for turnover from the related business:-	
	(a) Average turnover of atleast Rs.1 Crore for the past three financial years i.e. 2014-15, 2015-16 and 2016-17 = 5 marks	
	(b) Average Turnover of atleast Rs. 1.5 Crores for the past three financial years = 10 marks.	
	(c) Average Turnover of atleast Rs. 2 Crores for the past three financial years = 15 marks.	
2.	A prior experience of providing stadium branding for events that were internationally broadcasted for minimum 5 years.	Maximum 15 marks
	Documentary proof in support of experience in providing Stadium Branding for Internationally Broadcast Sports events in the past five years will have to be submitted by the respective AGENCY at the time	P. Constant

	of submission of the tender. Work Orders/ Purchase Orders/ Contracts (awarded directly or indirectly by the client) should mandatorily be in the name of AGENCY submitting the bid.	
	Marking Scheme for Stadium Branding Experience - The following marking scheme would be adopted for Stadium Branding Experience	
	(a) Experience of providing Stadium Branding / Overlays for atleast 5 years = 5 marks	
	 (b) Experience of providing Stadium Branding / Overlays for atleast 7 years = 10 marks (c) Experience of providing Stadium Branding / Overlays for 10 years or more = 15 marks 	
3.	The Bidder should have provided Stadium branding/Venue Overlays for at least 3 different sporting disciplines in atleast 5 multiple venues in the last 5 years.	Maximum 30 marks
	Documentary proof in support of providing Branding and Overlays will have to be submitted by the respective AGENCY at the time of submission of the tender. Work Orders / Contracts (awarded directly or indirectly by the client) should mandatorily be in the name of AGENCY applying for the bid.	
	Marking Scheme for Engagement Activities - The following marking scheme would be adopted for Engagement Activities	
	a) Providing Stadium Branding/Venue Overlays for 1 Sport with atleast 5 venues - 10 Marks	
	b) Providing Stadium Branding/Venue Overlays for 2 Sport with atleast 5 venues - 20 Marks	
	c) Providing Stadium Branding/Venue Overlays for 3 or more Sports with atleast 5 venues - 30 Marks	
4.	The Bidder should have delivered branding of at least 3.5 lakh sq. ft. area per year for the last three years for sports events. Documentary proof in support of providing Branding and Overlays for a minimum 3.5 Lakh sq feet (Cumulatively for all Sports events that year) will have to be submitted by the respective AGENCY at the time of submission of the tender. Work Orders / Purchase Orders Contracts (awarded directly or indirectly by the client) should mandatorily be in the name of AGENCY applying for the bid.	15 Maximum Marks
	Marking Scheme for Engagement Activities - The following marking scheme would be adopted for Engagement Activities	
	a) Providing Stadium Branding/Venue Overlays for upto 3 Lakh Sq ft (cumulatively) per year for the last 3 years - 5 Marks	
	To see a	



	b) Providing Stadium Branding/Venue Overlays for upto 4 Lakh Sq ft (cumulatively) per year for the last 3 years - 10 Marks	
	c) Providing Stadium Branding/Venue Overlays for 5 Lakh Sq ft or more (cumulatively) per year for the last 3 years - 5 Marks	
5.	Presentation of work Plan including quality of equipment / services offered / methodology of qualified and trained manpower available for deployment.	25 Marks maximum
	Marking Scheme For Creative Presentation - The following marking scheme would be adopted for evaluating Presentation 6. Understanding of Scope of Work – 5 marks	
	Execution Plan – 20 marks Total Marks	100

Note: In case the AGENCY fails to submit documentary proof in respect of the above, the AGENCY will not be allotted proportionate marks in respect of the unavailable documentary proof for those particular item/criteria.

MARKING SCHEME FOR ABOVE-MENTIONED CREATIVE COMPONENTS

- 3. The AGENCY shall provide a detailed Creative Concept design containing the complete aspects Viz., Conceptualization, Designing, Layout, detailing of work/activities as per schedule, Venue Construct etc., as per the tender schedule. The AGENCY will have to make a presentation of the Technical Proposal before the Selection Committee constituted by NFDC. The creative criteria will be analyzed and judged by the Selection Committee so constituted. The Selection Committee will take into consideration the content of the presentation, and the execution plan put forth by the AGENCY for KISG. The final content/execution plan will however be subject to finalization by the Selection Committee only.
- **4.** The AGENCY will have to submit a soft copy of each item, wherever applicable, as per the applicable Annexures of this RFP. In case of non-submission of soft copies of the presentations by the AGENCY, proportionate marks for that component will not be allotted.
- **5.** All the bidders shall make a presentation of duration of not more than 30 minutes before the Selection Committee for better appreciation of the plan proposed by them.
- **6.** Only those AGENCYs that score a minimum of 70 marks in the Technical evaluation and presentation, will be eligible for the opening of their Financial Bids.
- 7. The presentation shall cover in sufficient detail the appreciation of the Event as mentioned in the Scope of Work and RFP Schedule i.e. thematic understanding, quality of visual appeal, overall project management capabilities, proposed organizational structure, work plan, implementation strategy etc. The objective of the presentation is to evaluate the EMA regarding their understanding and preparations for the Event. The delivery plans submitted by the EMA if required alteration, addition, deletion as per site and Event requirement must be carried out by the EMA as directed by NFDC at any point and no extra payment will be charged.





PART IV

FINANCIAL BID PROPOSAL

- 1. Financial bids of only those bidders will be opened who have secured a minimum of 70 marks in the Technical Evaluation and presentation. The Financial bids must be firm and fixed and should be valid for at least 6 (six) months from the date of submission of offer.
- **2.** In preparing the financial bid, the AGENCY shall take into account the requirements of different events, manpower required, equipment requirement, all administrative charges, travel, rehearsals, etc. as per the scope of work detailed at **Annexure I.**
- 3. The costing submitted by the AGENCY shall be the upper limit of the expenditure. It shall be up to the AGENCY to anticipate and work out the various costings under the given sub-heads. The descriptive items listed against each scope of work are only indicative, and it shall be the duty of the AGENCY to visualize and anticipate the extra requirements, if any, of the Event such as refreshments for the supporting staff, incidental production costs, incidental cost of travel, hospitality, etc. All expenditure pertaining to subsequent meetings for the Event viz. Air fare, transportation, Accommodation & Incidental costs, etc. are to be borne by the AGENCY. Uniforms for the AGENCY team will be the responsibility of the AGENCY. No Additional Cost shall be entertained apart from the cost quoted by the AGENCY in the financial bid. The AGENCY shall quote the corresponding cost accordingly, as laid down in **Annexure II**. Any subsequent increase or escalation of costs shall have to be borne by the AGENCY unless the same has been requested and authorized by NFDC in writing.
- **4.** The AGENCY shall submit the detailed cost of each item as per **Annexure II**. The AGENCY will have to ensure that the cost details are submitted only in the format finalized by the NFDC, failing which the financial tenders submitted by it are liable not to be considered without assigning any reasons thereof.
- **5.** The Financial bids will be opened by the Selection Committee in respect of only those bidders whose proposals are shortlisted after technical evaluation and presentation. The Committee so constituted for this purpose will decide the eligible bidder as per the evaluation procedure listed in **Part IV and V**. NFDC is at liberty to reduce any item on *pro rata* basis.





Part V

Evaluation of Financial Proposal:

Financial Bid and Overall Evaluation

- i. The Financial Bid shall be evaluated on the basis of 30% weightage.
- ii. The Bid of the Bidder who submits the lowest financial quote shall get the maximum weightage (30) and the bids of the other Bidders shall be granted weights in proportion to the quote of the lowest Bidder.
- The Bid of the Bidder, who obtains the highest total score (Ts) across the technical bid and the financial bid, will be rated as the 'Best Bid' and will be declared as the successful Bidder for award of work for the Event. In the event that one or more Bidders have the same Ts value, the Bid with the highest technical score (St) will be rated as the 'Best Bid'.
- iv. Further, in the event that one or more Bidders with the same Ts value also have the same technical score (St), NFDC may, in its sole direction, declare any one of such Bidders as the successful Bidder. NFDC may also exercise its discretion in declaring the successful Bidder by evaluating whether: (a) the commercial Bid of the Bidder rated as having submitted the 'Best Bid' is in accordance with the requirements set out in the RFP; and (b) the Bidder winning the 'Best Bid' is adequately equipped to perform the services in a satisfactory manner.

Combined and Final Evaluation:

Proposals will finally be ranked according to their combined Technical Score (St) and Financial Score (Sf) as follows:

Total Score (Ts) = Technical Score x Technical Weightage (.70) + Financial Score x Financial Weightage (.30)

The combined scores of the EMA will be added to arrive at the final score. The Selected EMA shall be the one having the highest Final Score and will be considered for acceptance. The Second Ranked EMA shall be kept in reserve and may be invited for negotiations in case the first ranked EMA withdraws, or fails to comply with the requirements specified in the RFP documents.





ANNEXURE I

Scope of work

The AGENCY will provide Stadium Branding and Venue Overlays for the KHELO INDIA SCHOOL GAMES (31st January to 8th February 2018). The proposed venue will be at New Delhi. In case additional items are required then the same shall be specified and accounted for in the financial quote.

S.No.	Details	Unit	No.
S.No. 1.	 Venue directional signage shall start from 1Km radius (all approach roads) to the venue. However, this may be discussed and mutually agreed upon with the TSP. The venue entry and exit gate/arch should be placed at all venues (all sports); All entry points to the stadium should have adequate branding for the events, seating arrangements and other specific areas e.g. Police post, medical room, press conference area, hospitality lounges, playing arena, mixed zones etc. All players' room, gym, coaches' rooms, stores etc. and any other specified area/room thereon shall be adequately branded. The player entry and exit gate/arch should be placed at all venues (all sports); one for each team/ one per venue/one per sport. Each structure should only be branded with Khelo India marks. Event logo to appear with the host broadcaster credit and event /sponsors logos as a standard template. The creative designs for such structures will be approved by OC-KISG. All FOPs should have 3d infield/FOP branding/Mat like other international sports event of cricket tournaments. LED Runner-boards branding to be used in FOP for 	Unit Job	No. 1
	 LED Runner-boards branding to be used in FOP for Badminton and Kabbadi. Branding of Victory Podiums to be done by Agency. Overall branding quantity and specifications for all five venues is as follows: 		





S.No	Particulars	Quantity	Material Specification	
1	Flex & Frame - Inside Bowl	90,000 sqft	MS Pipe Frame with 320 GSM Blockout Star Flex	
2	Flex & Frame - Concourse	2,60,000 sqft	MS Pipe Frame with 320 GSM Blockout Star Flex	
3	Vinyl	20,000 sqft	3M/LG Eco Solvent Vinyl with Matt Lamination	
-4	Vinyl on Sunboard	5000 sqft	5mm Sunboard with 3M/LG Eco Solvent Vinyl with Matt Lamination	
5	Backdrops	3500 sqft	MS Pipe Frame with 320 GSM Blockout Star Flex	
6	Champions Board - 20ft by 3ft	16 nos	Plyboard with MS Pipe Frame with 320 GSM Blockout Star Flex	
7	Main Gate Arch	15,000 sqft	MS Pipe Frame with 320 GSM Blockout Star Flex	
8	Directional Signages	85,000 sqft	MS Pipe Frame with 320 GSM Blockout Star Flex	
The	AGENCY shall	ensure t	he following parameters regarding	J

The AGENCY shall ensure the following parameters regarding venue development & overlay arrangements for the event.

Job 1

Overall equipment requirements:

S. No.	Item	Qty
1	Table 6 Feet x 2.5 feet	261
2	Table	584
3	Office Chair	389
4	PADDED CHAIR	3330
5	Cabinet 2 Door	25
6	Cabinet 4 Drawer	50
7	Sofa 1 Seater	5
8	Sofa 2 Seater	109
9	Cooler Box	2
10	Fridge	11
11	Massage Table	4
12	Power Point /Extension Cord	678
13	Tensile Barrier	34
14	VICTORY STAND	5
15	Hospital Bed	11
16	Octonorm	19
17	Chemical Toilet	26
18	Buffet Table	19
19	Coffee Table	52
20	Office Bin	181
21	GREEN ROOM OCTONORM ROOM 4FEET X 4FEET	30
22	MIRRORS (4x2.5FEET)	20
23	Ironing Table With Irons	20
24	Hanger 60mx 25m	1
25	Hanger 20mx20m	2
26	stage(4m by 4m)	1
27	Security Pagoda 5m x 5m	16
28	Lecture stand	1



	29	Partition Main Hall 150 feet x 15		
14		feet	1	
	30	Spotlight	100	
	31	DOS STAND	1	
	32	Led 150 watt	40	
	33	TENT HANGER (10MX10M)	1	
	34	Pagoda 5m x 5m	18	
	35	Patio Umbrella	6	
	36	ICE BATH	4	
	37	White Board	16	
	38	Carpet	10000	
	39	Mojo Barricade	500	
	40	CAMERA PLATFORM {2MX2MX(2-		
		5)M}	35	





ANNEXURE -II

Consolidated summary of costing of various items to be managed and executed by the AGENCY.

The total all inclusive financial quote must be given including all costs directly or indirectly related to Stadium branding and Venue Overlays for the event giving the item wise break up as mentioned below:

S.No.	Details	Rate	Amount
S.No. 1.	 Venue directional signage shall start from 1Km radius (all approach roads) to the venue. However, this may be discussed and mutually agreed upon with the TSP. The venue entry and exit gate/arch should be placed at all venues (all sports); All entry points to the stadium should have adequate branding for the events, seating arrangements and other specific areas e.g. Police post, medical room, press conference area, hospitality lounges, playing arena, mixed zones etc. All players' room, gym, coaches' rooms, stores etc. and any other specified area/room thereon shall be adequately branded. The player entry and exit gate/arch should be placed at all venues (all sports); one for each team/ one per venue/one per sport. Each structure should only be branded with Khelo India marks. Event logo to appear with the host broadcaster credit and event /sponsors logos as a 	Rate	Amount
	 adequately branded. The player entry and exit gate/arch should be placed at all venues (all sports); one for each team/ one per venue/one per sport. Each structure should only be branded with Khelo India marks. Event logo to appear with the host 		
	standard template. The creative designs for such structures will be approved by OC-KISG. • All FOPs should have 3d infield/FOP branding/Mat like other international sports event of cricket tournaments.		
	 LED Runner-boards branding to be used in FOP for Badminton and Kabbadi. Branding of Victory Podiums to be done by Agency. Overall branding quantity and specifications for all five venues is as follows: 		





S.No	Particulars	Quantity	Material Specification
-1	1 Flex & Frame - Inside Bowl 90,000 sqft		MS Pipe Frame with 320 GSM Blockout Star Flex
2	Flex & Frame - Concourse	2,60,000 sqft	MS Pipe Frame with 320 GSM Blockout Star Flex
3	Vinyl	20,000 sqft	3M/LG Eco Solvent Vinyl with Matt Lamination
4	Vinyl on Sunboard	5000 sqft	5mm Sunboard with 3M/LG Eco Solvent Vinyl with Matt Lamination
5	Backdrops	3500 sqft	MS Pipe Frame with 320 GSM Blockout Star Flex
6	Champions Board - 20ft by 3ft	16 nos	Plyboard with MS Pipe Frame with 320 GSM Blockout Star Flex
7	Main Gate Arch	15,000 sqft	MS Pipe Frame with 320 GSM Blockout Star Flex
8 Directional Signages 85,		85,000 sqft	MS Pipe Frame with 320 GSM Blockout Star Flex

2. The AGENCY shall ensure the following parameters regarding venue development & overlay arrangements for the event.

Overall equipment requirements:

S. No.	Item	Qty
1	Table 6 Feet x 2.5 feet	
2	Table	
3	Office Chair	0
4	PADDED CHAIR	3
5	Cabinet 2 Door	
6	Cabinet 4 Drawer	
7	Sofa 1 Seater	
8	Sofa 2 Seater	
9	Cooler Box	
10	Fridge	
11	Massage Table	
12	Power Point /Extension Cord	
13	Tensile Barrier	
14	VICTORY STAND	
15	Hospital Bed	
16	Octonorm	
17	Chemical Toilet	
18	Buffet Table	
19	Coffee Table	
20	Office Bin	
21	GREEN ROOM OCTONORM ROOM 4FEET X 4FEET	
22	MIRRORS(4x2.5FEET)	
23	Ironing Table With Irons	
24	Hanger 60mx 25m	
25	Hanger 20mx20m	
26	stage(4m by 4m)	
27	Security Pagoda 5m x 5m	
28	Lecture stand	
29	Partition Main Hall 150 feet x 15	



	applicable – "B" Total "A" + "B"			
Total -				
40	CAMERA PLATFORM {2MX2MX(2-5)M}	35		
39	Mojo Barricade	500		
38	Carpet	10000		
37	White Board	16		
36	ICE BATH	4		
35	Patio Umbrella	6		
34	Pagoda 5m x 5m	18		
33	TENT HANGER (10MX10M)	1		
32	Led 150 watt	40		
31	DOS STAND	1		
30	Spotlight	100		
[]	feet			

A summary of the costing as indicated in row titled Grand total will be taken into consideration for determining the lowest financial bid.

Name:

Designation:

Signature





ANNEXURE III EXPERIENCE IN RELATED ACTIVITIES

S.No	National Event Name	Date	Place	Supporting Document Enclosed
		v.		

FOOTNOTE:

- 1. Separate tables may be provided for the national and international events.
- For the purpose of marking, only those events, managed by the AGENCY for the past three
 consecutive completed financial years, will be considered which are supported by
 documentary evidence like copies of agreements, work orders, letters of intent, completion
 certificates, etc.

Name:		
Designation:		
Signature:		





ANNEXURE IV EARNEST MONEY DEPOSIT

S. No	Bank Drawn	Value in Rs.	DD No. and date
		3.25 Lakhs	

Name:	
Designation:	
Signature:	



ANNEXURE V

Annual Turnover from Sports Management Works

S. N.	Financial Year	Financial Turnover in INR.***	
01	2014-15		
02	2015-16		
03	2016-17		

***To be supported	by Certificate	issued by a	Chartered A	ccountant
I O DE SUDDOLCEO	DV Ceruncare	issueu uv a	CHALLEGE	K.C.CHIIII.

Name:

Designation:

Signature:





ANNEXURE VI

CONTRACT

BETWEEN

NATIONAL FILM DEVELOPMENT CORPORATION

AND

[NAME OF THE AGENCY]

DATED:





I. Form of Contract

(Text in brackets [] should be filled up appropriately; all notes should be deleted in final text)

This CONTRACT (hereinafter called the "Contract") is made the [day] day of the month of [month], [year], between NATIONAL FILM DEVELOPMENT CORPORATION, NFDC, 4th Floor Soochana Bhavan, Phase I, CGO Complex, New Delhi, 110003, NFDC (hereinafter called the "NFDC"), of the First Part and, [name of AGENCY] (hereinafter called the "AGENCY") of the Second Part.

WHEREAS

- (a) the AGENCY, having represented to the "NFDC" that it has the required professional skills, personnel and technical resources, has offered to provide in response to the Tender Notice dated issued by the NFDC;
- (b) the "NFDC" has accepted the offer of the AGENCY to provide the services on the terms and conditions set forth in this Contract.

NOW, THEREFORE, IT IS HEREBY AGREED between the parties as follows:

- 1. The following documents attached hereto shall be deemed to form an integral part of this Contract:
- (a) The General Conditions of Contract;
- (b) The Special Conditions of Contract;
- (c) The following Appendices:

Appendix A: Scope of Works

Appendix B: Costing of various activities/ services

Appendix C: Proforma of report / certificate

Appendix D: List of key personnel including the Producer

(Appendix -A is Annexure-I of RFP. Appendix-B is Annexure-II of RFP)

- 2. The mutual rights and obligations of the "NFDC" and the AGENCY shall be as set forth in the Contract, in particular:
- (a) the AGENCY shall carry out and complete the Services in accordance with the provisions of the Contract; and
- (b) the "NFDC" shall make payments to the AGENCY in accordance with the provisions of the Contract.

IN WITNESS WHEREOF, the Parties hereto have caused this Contract to be signed in their respective names as of the day and year first above written.

Signed by -----

1. For and on behalf of the National Film Development Corporation [Authorized representative]

In presence of

(Witnesses)

- (i)
- (ii)

2. For and on behalf of [AGENCY] [Authorized Representative]

In presence of (Witnesses)

- (i)
- (ii)





II. General Conditions of Contract

1. GENERAL PROVISIONS

- 1.1 **Definitions** Unless the context otherwise requires, the following terms whenever used in this Contract have the following meanings:
- (a) "Applicable Law" means the laws and any other instruments having the force of law in India for the time being.
- (b) "AGENCY" means any private or public entity that will provide the Sports Management Services to the "NFDC" under the Contract.
- (c) "Contract" means the Contract signed by the Parties and all the attached documents listed in its Clause 1, that is this General Conditions (GC), the Special Conditions (SC), and the Appendices.
- (d) "Day" means calendar day.
- (e) "Effective Date" means the date on which this Contract comes into force and effect pursuant to Clause GC 2.
- (f) "GC" means these General Conditions of Contract.
- (g) "Government" means the Government of India.
- (h) "Party" means the "NFDC" or the AGENCY, as the case may be, and "Parties" means both of them.
- (i) "Personnel" means professionals and support staff provided by the AGENCY or by any Sub-Contractor of AGENCY and assigned to perform the Services or any part thereof;
- (j) "SC" means the Special Conditions of Contract by which the GC may be amended or supplemented.
- (k) "Services" means the work to be performed by the AGENCY pursuant to this Contract, as described in Appendix A hereto.
- (I) "Sub-Contractors" means any person or entity to whom/which the AGENCY subcontracts any part of the Services.
- (m) "Third Party" means any person or entity other than the "NFDC", or the AGENCY.
- (n) "In writing" means communicated in written form with proof of receipt.
- (o) "END CLIENT" means Ministry of Youth Affairs & Sports & Sports Authority of India, Government of India.

1.2 Relationship Between the Parties

Nothing contained herein shall be construed as establishing a relationship of master and servant or of principal and agent as between the "NFDC" and the AGENCY. The AGENCY, subject to this Contract, has complete charge of Personnel and Sub-Contractors, if any, performing the Services and shall be fully responsible for the Services performed

by them or on their behalf hereunder.

- 1.3 **Law Governing Contract:** This Contract, it's meaning and interpretation, and the relation between the Parties shall be governed by the applicable laws of India.
- 1.4 **Headings**: The headings shall not limit, alter or affect the meaning of this Contract

1.5 Notices

- 1.5.1 Any notice, request or consent required or permitted to be given or made pursuant to this Contract shall be in writing. Any such notice, request or consent shall be deemed to have been given or made when delivered in person to an authorized representative of the Party to whom the communication is addressed, or when sent by registered post to such Party at the address specified in the SC.
- 1.5.2 A Party may change its address for notice hereunder by giving the other Party notice in writing of such change to the address specified in the SC.
- 1.6 **Location**: The Services shall be performed at such locations as are specified in **Appendix A hereto** and, where the location of a particular task is not so specified, at such locations, as the "NFDC" may approve.
- 1.7 **Authorized Representatives**: Any action required or permitted to be taken, and any document required or permitted to be executed under this Contract by the "NFDC" or the AGENCY may be taken or executed by the officials specified in the SC.
- 1.8 **Taxes and Duties**: The AGENCY, Sub-Contractors and Personnel shall be liable to pay such direct and indirect taxes, duties, fees and other impositions levied under the applicable laws of India.

1.9 Fraud and Corruption

- 1.9.1 **Definitions**: It is the NFDC's policy to require that NFDC as well as AGENCY observe the highest standard of ethics during the execution of the Contract. In pursuance of this policy, the NFDC defines, for the purpose of this provision, the terms set forth below as follows:
- (i) "corrupt practice" means the offering, receiving, or soliciting, directly or indirectly, of any thing of value to influence the action of a public official in the selection process or in contract execution;
- (ii) "fraudulent practice" means a misrepresentation or omission of facts in order to influence a selection process or the execution of a contract;
- (iii) "collusive practices" means a scheme or arrangement between two or more consultants, with or without the knowledge of the NFDC, designed to establish prices at artificial, non-competitive levels;
- (iv) "coercive practices" means harming or threatening to harm, directly or indirectly, persons or their property to influence their participation in a procurement process, or affect the execution of a contract.



1.9.2 Measures to be taken by the NFDC

- (a) The NFDC may terminate the Contract if it determines at any time that representatives of the AGENCY were engaged in corrupt, fraudulent, collusive or coercive practices during the selection process or the execution of that Contract, without the AGENCY having taken timely and appropriate action satisfactory to the NFDC to remedy the situation;
- (b) The NFDC may also sanction against the AGENCY, including declaring the AGENCY ineligible, either indefinitely or for a stated period of time, to be awarded a contract if it at any time determines that the AGENCY has, directly or through an agent, engaged in corrupt, fraudulent, collusive or coercive practices in competing for, or in executing, a NFDC financed contract;

2. COMMENCEMENT, COMPLETION, MODIFICATION AND TERMINATION OF CONTRACT

- 2.1 **Effectiveness of Contract:** This Contract shall come into force and effect on the date (the "Effective Date") of the 'NFDC's notice to the AGENCY instructing the AGENCY to begin carrying out the Services. This notice shall confirm the conditions as stipulated in clause 3 of the SC.
- 2.2 **Commencement of Services**: The AGENCY shall begin carrying out the Services not later than the number of days after the Effective Date specified in the SC.
- 2.3 **Expiration of Contract**: Unless terminated earlier pursuant to Clause GC hereof, this Contract shall expire at the end of such time period after the Effective Date as specified in the SC.
- 2.4 Entire Agreement: This Contract contains all covenants, stipulations and provisions agreed by the Parties. No agent or representative of either Party has authority to make, and the Parties shall not be bound by or be liable for, any other statement, representation, promise or agreement not set forth herein.

2.5 Modifications or Variations:

- (a) Any modification or variation of the terms and conditions of this Contract, including any modification or variation of the scope of the Services, may only be made by written agreement between the Parties.
- (b) In cases of substantial modifications or variations, the prior written consent of the NFDC is required.

2.6 Force Majeure

2.6.1 **Definition**(a) For the purposes of this Contract, "Force Majeure" means an event which is beyond the reasonable control of a Party, is not foreseeable, is unavoidable and not brought about by or at the instance of the Party claiming to be affected by such events and which has caused the non-performance or delay in performance, and which makes a Party's performance of its obligations hereunder impossible or so impractical as reasonably to be considered impossible in the circumstances, and includes, but is not limited to, war, riots, civil disorder, earthquake, fire, explosion, storm, flood or other extreme adverse weather conditions, strikes, lockouts or other industrial action (except where such strikes, lockouts or other industrial action are within the power of the Party invoking Force Majeure to prevent), confiscation or any other action by Government agencies.



- (b) Force Majeure shall not include (i) any event which is caused by the negligence or intentional action of a Party or by or of such Party's Subcontractors or agents or employees, nor (ii) any event which a diligent Party could reasonably have been expected both to take into account at the time of the conclusion of this Contract, and avoid or overcome in the carrying out of its obligations hereunder.
- (c) Subject to clause 2.6.2, Force Majeure shall not include insufficiency of funds or inability to make any payment required hereunder.
- 2.6.2 **No Breach of Contract**: The failure of a Party to fulfill any of its obligations hereunder shall not be considered to be a breach of, or default under, this Contract in so far as such inability arises from an event of Force Majeure, provided that the Party affected by such an event has taken all reasonable precautions, due care and reasonable alternative measures, all with the objective of carrying out the terms and conditions of this Contract.
- 2.6.3 **Measures to be Taken**: (a) A Party affected by an event of Force Majeure shall continue to perform its obligations under the Contract as far as is reasonably practical, and shall take all reasonable measures to minimize the consequences of any event of Force Majeure.
- (b) A Party affected by an event of Force Majeure shall notify the other Party of such event as soon as possible, providing evidence of the nature and cause of such event, and shall similarly give written notice of the restoration of normal conditions as soon as possible.
- (c) Any period within which a Party shall, pursuant to this Contract, complete any action or task, shall be extended for a period equal to the time during which such Party was unable to perform such action as a result of Force Majeure.
- (d) During the period of their inability to perform the Services as a result of an event of Force Majeure, the AGENCY, upon instructions by the "NFDC", shall either:
- i) demobilize,; or
- ii) continue with the Services to the extent possible, in which case the AGENCY shall continue to be paid proportionately and on pro-rata basis, under the terms of this Contract.
- (e) In the case of disagreement between the Parties as to the existence or extent of Force Majeure, the matter shall be settled according to Clause GC 8.

2.7 Termination

The "NFDC" may terminate this Contract in case of the occurrence of any of the events specified in paragraphs (a) through (g) of this Clause GC 2.7.

- a) If the AGENCY fails to remedy a failure in the performance of its obligations hereunder,
- b) If the AGENCY becomes insolvent or go into liquidation or receivership whether compulsory or voluntary.
- c) If the AGENCY fails to comply with any final decision reached as a result of arbitration proceedings pursuant to Clause GC 8 hereof.



- d) If the AGENCY, in the judgment of the "NFDC", has engaged in corrupt or fraudulent practices in competing for or in executing this Contract.
- e) If the AGENCY submits to the "NFDC" a false statement which has a material effect on the rights, obligations or interests of the "NFDC".
- f) If the AGENCY fails to provide the quality services as envisaged under this Contract.
- g) If the "NFDC", in its sole discretion and for any reason whatsoever, decides to terminate this Contract.
- 2.7.1. In such an occurrence the "NFDC" shall give a not less than five (5) days written notice of termination to the AGENCY.
- 2.7.2 **Cessation of Rights and Obligations**: Upon termination of this Contract pursuant to Clauses GC 2.7 hereof, or upon expiration of this Contract pursuant to Clause GC 2.3 hereof, all rights and obligations of the Parties hereunder shall cease, except (i) such rights and obligations as may have accrued on the date of termination or expiration, and (ii) any right which a Party may have under the Law.
- 2.7.3 **Cessation of Services:** Upon termination of this Contract by notice of either Party to the other pursuant to Clauses GC 2.7 hereof, the AGENCY shall, immediately upon dispatch or receipt of such notice, take all necessary steps to bring the Services to a close in a prompt and orderly manner and shall make every reasonable effort to keep expenditures for this purpose to a minimum.
- 2.7.4 **Payment upon Termination:** Upon termination of this Contract pursuant to Clauses GC 2.7 hereof, the "NFDC" shall make the following payments to the Consultant:
- (a) If the agreement is terminated, the AGENCY shall not be entitled to receive any agreed payments upon termination of the Contract. However, the "NFDC" may consider to make payment for the part satisfactorily performed on the basis of Quantum Merit as assessed by it, if such part is of economic utility to the NFDC. Under such circumstances, upon termination, NFDC may also impose liquidated damages as per the provisions of Clause 9 of this Contract. The AGENCY will be required to pay any such liquidated damages to NFDC within 30 days of termination date.

3. OBLIGATIONS OF THE AGENCY

3.1 General

- 3.1.1 **Standard of Performance:** The AGENCY shall perform the Services and carry out their obligations hereunder with all due diligence, efficiency and economy, in accordance with generally accepted professional standards and shall observe sound management practices, and employ appropriate technology and safe and effective equipment, machinery, materials and methods. The AGENCY shall always act, in respect of any matter relating to this Contract or to the Services, as faithful adviser to the "NFDC", and shall at all times support and safeguard the NFDC's legitimate interests in any dealings with Sub-Consultants or Third Parties.
- 3.2 Confidentiality: Except with the prior written consent of the "NFDC", the AGENCY and the Personnel shall not at any time communicate to any person or entity any confidential information acquired in the course of the Services, nor shall the AGENCY and its Personnel make public the



recommendations formulated in the course of, or as a result of, the Services.

- 3.3 Insurance to be Taken out by the Consultant: The AGENCY (i) shall take out and maintain, and shall cause any Sub-contractors to take out and maintain insurance, at their (or the Sub-contractors, as the case may be) own cost, insurance against any risks.
- 3.4 **Reporting Obligations**: The AGENCY shall submit to the "NFDC" the reports and documents specified in Appendix B hereto, in the form, in the numbers and within the time periods set forth in the said Appendix. Final reports shall be delivered in CD ROM in addition to the hard copies specified in said Appendix-C.
- 3.5 Documents Prepared by the AGENCY to be the property of the "NFDC": All plans, drawings, specifications, designs, reports, other documents and software prepared by the AGENCY for the "NFDC" under this Contract shall become and remain the property of the "NFDC", and the AGENCY shall, not later than upon termination or expiration of this Contract, deliver all such documents to the "NFDC", together with a detailed inventory thereof. The AGENCY may retain a copy of such documents, but shall not use anywhere, without taking permission, in writing, from the NFDC and the NFDC reserves right to grant or deny any such request. If license agreements are necessary or appropriate between the AGENCY and third parties for purposes of development of any such computer programs, the AGENCY shall obtain the "NFDC"'s prior written approval to such agreements, and the "NFDC" shall be entitled at its discretion to require recovering the expenses related to the development of the program(s) concerned.

4. AGENCY PERSONNEL AND SUB-CONTRACTORS

- 4.1 **General**: The AGENCY shall employ and provide such qualified and experienced Personnel as are required to carry out the Services. Details of key Personnel shall be provided as Appendix-D to this Contract.
- (a) Except as the "NFDC" may otherwise agree, no changes shall be made in the key Personnel. If, for any reason beyond the reasonable control of the AGENCY, such as retirement, death, medical incapacity, among others, it becomes necessary to replace any of the Personnel, the AGENCY shall forthwith provide as a replacement a person of equivalent or better qualifications.
- (b) If the "NFDC" (i) finds that any of the Personnel has committed serious misconduct or has been charged with having committed a criminal action, or (ii) has reasonable cause to be dissatisfied with the performance of any of the Personnel, then the AGENCY shall, at the "NFDC's written request specifying the grounds therefore, forthwith provide as a replacement a person with qualifications and experience acceptable to the "NFDC", and (ii) the remuneration to be paid for any of the Personnel provided as a replacement shall not exceed the remuneration which would have been payable to the Personnel replaced.

The AGENCY shall not sub-contract any or part of the work without prior written permission of the NFDC.

5. OBLIGATIONS OF THE "NFDC"

- 5.1 **Assistance and Exemptions**: Unless otherwise specified in the SC, the "NFDC" shall use its best efforts to ensure that the Government shall:
- a) Provide the AGENCY, and Personnel with work permits and such other documents as shall be

necessary to enable the AGENCY or Personnel to perform the Services.

- b) Issue to officials, agents and representatives of the Government all such instructions as may be necessary or appropriate for the prompt and effective implementation of the Services.
- c) Provide to the AGENCY and Personnel any such other assistance as may be specified in the SC.
- 5.2 Change in the Applicable Law Related to Taxes and Duties: If, after the date of this Contract, there is any change in the Applicable Laws of India with respect to taxes and duties, which are directly payable by the AGENCY for providing the Services i.e. service tax or any such applicable tax from time to time, which increases or decreases the cost incurred by the AGENCY in performing the Services, then the remuneration and reimbursable expenses otherwise payable to the AGENCY under this Contract shall be increased or decreased accordingly by agreement between the Parties hereto, and corresponding adjustments shall be made to the ceiling amounts specified in Clause GC 6.1 (c) of this Contract.
- 5.3 **Payment**: In consideration of the Services performed by the AGENCY under this Contract, the "NFDC" shall make to the AGENCY such payments and in such manner as is provided by Clause GC 6 of this Contract.

6. PAYMENTS TO THE AGENCY

6.1 Total Cost of the Services

- a) The total cost of the Services payable is set forth in Appendix-B as per the AGENCY's proposal to the NFDC and as negotiated thereafter.
- b) Except as may be otherwise agreed under Clause GC 2.5 and subject to Clause GC 6.1(c), payments under this Contract shall not exceed the amount specified in Appendix-B.
- c) Notwithstanding Clause GC 6.1(b) hereof, if pursuant to Clause 5.2 hereof, the Parties shall agree that additional payments shall be made to the AGENCY in order to cover any necessary additional expenditures not envisaged in the cost estimates referred to in Clause GC 6.1(a) above, the ceiling or ceilings, as the case may be, set forth in Clause GC 6.1(b) above shall be increased by the amount or amounts, as the case may be, of any such additional payments.
- 6.2 Currency of Payment: All payments shall be made in Indian Rupees.
- 6.3 Terms of Payment: The payments in respect of the Services shall be made as follows:
- a) **Performance guarantee** 10% of total value of the Contract in the form of Performance Bank Guarantee valid for six months beyond the expiry of the Contract prior to signing of Contract and issue of notice by NFDC as specified in para 2.1 of GC.
- b) 50% of the total value of the Contract shall be paid as first milestone, subject to receipt of funds from the END CLIENT
- c) Final Payment: The final payment as specified in SC 7 shall be made only after the final report, final statement & a CA certificate as per **Annexure VIII** for all the expenses incurred, identified as such, shall have been submitted by the VENDOR and approved as satisfactory by the "NFDC" subject to receipt of funds from the END CLIENT. The Services shall be deemed completed and finally accepted by the



"NFDC" and the final report and final statement shall be deemed approved by the "NFDC" as satisfactory thirty (30) calendar days after receipt of the final report and final statement by the "NFDC" unless the "NFDC", within such thirty (30) day period, gives written notice to the VENDOR specifying in detail deficiencies in the Services, the final report or final statement. The VENDOR shall thereupon promptly make any necessary corrections, and thereafter the foregoing process shall be repeated.

- d) For the purpose of payment under Clause 6.3 (c) above, acceptance means; acceptance of the deliverables by the NFDC after submission by the AGENCY with/ without modifications to be communicated in writing by the NFDC to the AGENCY.
- e) If the deliverables submitted by the AGENCY are not acceptable to the NFDC, reasons for such non-acceptance should be recorded in writing; the NFDC shall not release the payment due to AGENCY. This is without prejudicing the NFDC's right to levy any liquidated damages under clause 9. In such case, the payment will be released to the AGENCY only after it re-submits the deliverable and which is accepted by the NFDC.
- f) All payments under this Contract shall be made to the accounts of the AGENCY specified in the SC.
- g) With the exception of the final payment under (c) above, payments do not constitute acceptance of the Services nor relieve the AGENCY of any obligations here under, unless the acceptance has been communicated by the NFDC to the AGENCY in writing.
- h) In case of early termination of the Contract, the payment shall be made to the AGENCY as mentioned here with: A reasonable assessment of the reimbursable and miscellaneous expenses shall be made based on details furnished by the AGENCY in this regard with supporting documents and based on the assessment of the work done and the respective rates as provided. Wherever such an assessment is difficult, the rates should be arrived at by calculating the amount on pro-rata basis.

7. FAIRNESS AND GOOD FAITH

- 7.1 **Good Faith**: The Parties undertake to act in good faith with respect to each other's rights under this Contract and to adopt all reasonable measures to ensure the realization of the objectives of this Contract.
- 7.2 **Operation of the Contract**: The Parties recognize that it is impractical in this Contract to provide for every contingency which may arise during the life of the Contract, and the Parties hereby agree that it is their intention that this Contract shall operate fairly as between them, and without detriment to the interest of either of them, and that, if during the term of this Contract either Party believes that this Contract is operating unfairly, the Parties will use their best efforts to agree on such action as may be necessary to remove the cause or causes of such unfairness, but no failure to agree on any action pursuant to this Clause shall give rise to a dispute subject to arbitration in accordance with Clause GC 8 hereof.

8. SETTLEMENT OF DISPUTES

8.1 Amicable Settlement: Performance of the Contract is governed by the terms &conditions of the Contract; in case dispute arises between the Parties regarding any matter under the Contract, either Party of the Contract may send a written Notice of Dispute to the other Party. The Party receiving the Notice of Dispute will consider the Notice and respond to it in writing within 30 days after receipt. If that Party fails to respond within 30 days, or the dispute cannot be amicably settled within 60 days following the response of that party, clause GC 8.2 shall become applicable.

8.2 Arbitration:

- (a) In the case of dispute arising upon or in relation to or in connection with the Contract between the NFDC and the AGENCY, which has not been settled amicably, any Party can refer the dispute for Arbitration under (Indian) Arbitration and Conciliation Act, 1996 (as amended from time to time). Such disputes shall be referred to an Arbitral Tribunal consisting of 3 (three) arbitrators, one each to be appointed by the NFDC and the AGENCY, the third arbitrator shall be chosen by the two arbitrators so appointed by the Parties and shall act as Presiding Arbitrator. In case of failure of the two arbitrators, appointed by the Parties to reach a consensus regarding the appointment of the third arbitrator within a period of 30 days from the date of appointment of the two arbitrators, the Presiding arbitrator shall be appointed by NFDC. The Arbitration and Conciliation Act, 1996 (as amended from time to time) and any statutory modification or reenactment thereof, shall apply to these arbitration proceedings.
- (b) Arbitration proceedings shall be held in India at the place indicated in SC and the language of the arbitration proceedings and that of all documents and communications between the Parties shall be English.
- (c) The decision of the majority of arbitrators shall be final and binding upon both Parties. The expenses of the arbitrators as determined by the arbitrators shall be shared equally by the NFDC and the Consultant. However, the expenses incurred by each Party in connection with the preparation, presentation shall be borne by the Party itself. All arbitration awards shall be in writing and shall state the reasons for the award.

9. Liquidated Damages

- 9.1 The amount of liquidated damages under this Contract shall not exceed 10% of the total value of the Contract.
- 9.2 The liquidated damages shall be applicable under following circumstances: In the event of AGENCY's default in adhering to the agreed time frame / scheduled set of activities as detailed in this Contract, the AGENCY shall be liable to pay 1% of the total cost of the Services for delay of each day or part thereof.

10. Miscellaneous provisions:

- Nothing contained in this Contract shall be construed as establishing or creating between the Parities, a relationship of master and servant or principal and agent.
- ii. Any failure or delay on the part of any Party to exercise right or power under this Contract shall not operate as waiver thereof.
- iii. The AGENCY shall notify the NFDC/ the Government of India of any material change in their status, in particular, where such change would impact on performance of obligations under this Contract.
- iv. Each member/constituent of the AGENCY, in case of a consortium, shall be jointly and severally liable to and responsible for all obligations towards the NFDC/Government for performance of works/services including that of its Personnel/Sub Contractors under the Contract.
- v. The AGENCY shall at all times indemnify and keep indemnified the NFDC/Government of India against all claims/damages etc. for any infringement of any Intellectual Property Rights (IPR) while providing its Services under the Contract.

vi. The AGENCY shall at all times indemnify and keep indemnified the NFDC/Government of India against any claims in respect of any damages or compensation payable in consequences of any accident or injury sustained or suffered by its (the AGENCY's) Personnel/ Sub-Contractors, employees or agents or by any other third party resulting from or by any action, omission or operation conducted by or on behalf of the AGENCY.

vii. The AGENCY shall at all times indemnify and keep indemnified the NFDC/Government of India against any and all claims by employees, workman, contractors, sub-contractors, suppliers, agent(s), employed engaged or otherwise working for the AGENCY, in respect of wages, salaries, remuneration, compensation or the like.

viii. All claims regarding indemnity shall survive the termination or expiry of the Contract.

ix. It is acknowledged and agreed by all Parties that there is no representation of any type, implied or otherwise, of any absorption, regularization, continued engagement or concession or preference for employment of persons engaged by the AGENCY for any engagement, service or employment in any capacity in any office or establishment of the Government of India or the NFDC.

III. SPECIAL CONDITIONS OF CONTRACT:

SC Clause	Ref of GC	Amendments of and supplements to, in the General conditions	
	Clause	of Contract	
1.		The Addresses are:	
		NFDC Attention: Fax:	
		AGENCY Attention: Fax:	
2.		The Authorized Representatives are: For the "NFDC": For the AGENCY:	
3.		Submission of Bank Guarantee valid for 6 months beyond the expiry of the Contract of 10% of the value of the Contract as performance guarantee.	
4.	2.2	The time period shall be the effective date.	
5.	2.3	The time period shall be three months from the effective date.	
6.	8.3	The Arbitration proceedings shall take place in New Delhi.	
		The payment schedule is as follow:	
		The following milestone will be followed for the payment:	
		iv. 20% of the contract value shall be paid on signing of	
		the contract;	
		v. 20% on mobilization of resources/infrastructure by	
		28 th of January 2018 as per plan approved by NFDC	



d	vi. Balance 60% shall be paid on successful completion of the contract, which will involve the procedure as detailed in the contract at Annexure VI.
	Note: All payments on above mentioned milestones will be subject to receipt of funds by NFDC from the END CLIENT.

Binding signature of NFDC Signed by	(for and on behalf of the NFDC
Binding signature of AGENCY Signed by	
	(for and on behalf of
	duly authorized vide Resolution
Nodatedof	the Board of Directors of)
In the presence of	
(Witnesses)	





IV. APPENDIXES

Appendix A: Scope of Work

Appendix B: Costing of various services

Appendix C: Proforma of report / certificate

Appendix D: List of key Personnel

(Appendix –A is Annexure-I of RFP. Appendix-B is Annexure-II of RFP)



APPENDIX A

Scope of work

The AGENCY will Provide Stadium Branding & Venue Overlays for the KHELO INDIA SCHOOL GAMES (31st January – 8th February 2018). The proposed venue will be at 5 stadiums in New Delhi. Infrastructure shall be provided by AGENCY. In case additional items are required then the same shall be specified and accounted for in the financial quote.

S.No.	Details	Unit	No.
1.	Petails Venue directional signage shall start from 1Km radius (all approach roads) to the venue. However, this may be discussed and mutually agreed upon with the TSP. The venue entry and exit gate/arch should be placed at all venues (all sports); All entry points to the stadium should have adequate branding for the events, seating arrangements and other specific areas e.g. Police post, medical room, press conference area, hospitality lounges, playing arena, mixed zones etc. All players' room, gym, coaches' rooms, stores etc. and any other specified area/room thereon shall be adequately branded. The player entry and exit gate/arch should be placed at all venues (all sports); one for each team/ one per venue/one per sport. Each structure should only be branded with Khelo India marks. Event logo to appear with the host broadcaster credit and event /sponsors logos as a standard template. The creative designs for such structures will be approved by OC-KISG. All FOPs should have 3d infield/FOP branding/Mat like other international sports event of cricket tournaments. LED Runner-boards branding to be used in FOP for Badminton and Kabbadi. Branding of Victory Podiums to be done by Agency. Overall branding quantity and specifications for all five venues is as follows:	Job	1 1





S.No	Particulars	Quantity	Material Specification
1	Flex & Frame - Inside Bowl	90,000 sqft	MS Pipe Frame with 320 GSM Blockout Star Flex
2	Flex & Frame - Concourse	2,60,000 sqft	MS Pipe Frame with 320 GSM Blockout Star Flex
3	Vinyl	20,000 sqft	3M/LG Eco Solvent Vinyl with Matt Lamination
4	Vinyl on Sunboard	5000 sqft	Smm Sunboard with 3M/LG Eco Solvent Vinyl with Matt Lamination
5	Backdrops	3500 sqft	MS Pipe Frame with 320 GSM Blockout Star Flex
6	Champions Board - 20ft by 3ft	16 nos	Plyboard with MS Pipe Frame with 320 GSM Blockout Star Flex
7	Main Gate Arch	15,000 sqft	MS Pipe Frame with 320 GSM Blockout Star Flex
8	Directional Signages	85,000 sqft	MS Pipe Frame with 320 GSM Blockout Star Flex

The AGENCY shall ensure the following parameters regarding venue development & overlay arrangements for the event.

Job 1

Overall equipment requirements:

S. No.	Item	Qty
1	Table 6 Feet x 2.5 feet	261
2	Table	584
3	Office Chair	389
4	PADDED CHAIR	3330
5	Cabinet 2 Door	25
6	Cabinet 4 Drawer	50
7	Sofa 1 Seater	5
8	Sofa 2 Seater	109
9	Cooler Box	2
10	Fridge	11
11	Massage Table	4
12	Power Point /Extension Cord	678
13	Tensile Barrier	34
14	VICTORY STAND	5
15	Hospital Bed	11
16	Octonorm	19
17	Chemical Toilet	26
18	Buffet Table	19
19	Coffee Table	52
20	Office Bin	181
21	GREEN ROOM OCTONORM ROOM 4FEET X 4FEET	30
22	MIRRORS(4x2.5FEET)	20
23	Ironing Table With Irons	20
24	Hanger 60mx 25m	1
25	Hanger 20mx20m	2
26	stage(4m by 4m)	1
27	Security Pagoda 5m x 5m	16
28	Lecture stand	1

29	Partition Main Hall 150 feet x 15 feet	1		Į.
30	Spotlight	100		ă.
31	DOS STAND	1		
32	Led 150 watt	40		
33	TENT HANGER (10MX10M)	1	1	
34	Pagoda 5m x 5m	18		
35	Patio Umbrella	6		
36	ICE BATH	4		
37	White Board	16		
38	Carpet	10000		
39	Mojo Barricade	500		
40	CAMERA PLATFORM {2MX2MX(2-5)M}	35		



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APPENDIX – B

Consolidated summary of costing of various items to be managed and executed by the AGENCY.

S.No.		D	etails	Rate	Amount
1.	(all approach be discussed be discussed at all venues at all venues branding for other specific press conferment, mixed arena, mixed All players' and any other adequately left and the player of at all venues venue/one per Each structures with the player of structures with adequately left and any other structures with the structure win	tional sigh roads) if and muttentry and sight areas rence are dzones erroom, guner specific areas renced. Event are should be applied to a sight are should be a sight are shoul	nage shall start from 1Km radius to the venue. However, this may tually agreed upon with the TSP. exit gate/arch should be placed ts); e stadium should have adequate ents, seating arrangements and e.g. Police post, medical room, ea, hospitality lounges, playing tc. ym, coaches' rooms, stores etc. fied area/room thereon shall be exit gate/arch should be placed rts); one for each team/ one per ld only be branded with Khelo logo to appear with the host and event /sponsors logos as a The creative designs for such proved by OC-KISG. 3d infield/FOP branding/Mat like sports event of cricket branding to be used in FOP for		
	S.No Particulars	Quantity	Material Specification		
	1 Flex & Frame - Inside Bowl	90,000 sqft	MS Pipe Frame with 320 GSM Blockout Star Flex	L	
	2 Flex & Frame - Concourse 2,60,000 sqft MS Pipe Frame with 320 GSM Blockout Star Flex			=7	
	3 Vinyl	20,000 sqft	3M/LG Eco Solvent Vinyl with Matt Lamination	Ĺ	
	4 Vinyl on Sunboard	5000 sqft	5mm Sunboard with 3M/LG Eco Solvent Vinyl with Matt Lam	<u>in</u>	
	5 Backdrops	3500 sqft	MS Pipe Frame with 320 GSM Blockout Star Flex		
	6 Champions Board - 20ft by 3ft	16 nos	Plyboard with MS Pipe Frame with 320 GSM Blockout Star F	ex	
	7 Main Gate Arch	15,000 sqft	MS Pipe Frame with 320 GSM Blockout Star Flex	_	
	8 Directional Signages	85,000 sqft	MS Pipe Frame with 320 GSM Blockout Star Flex	- (a)	

2. The AGENCY shall ensure the following parameters regarding venue development & overlay arrangements for the event.

Overall equipment requirements:

S. No.	Item	Qty	
1	Table 6 Feet x 2.5 feet		
2	Table		
3	Office Chair		
4	PADDED CHAIR		3
5	Cabinet 2 Door		
6	Cabinet 4 Drawer		
7	Sofa 1 Seater		
8	Sofa 2 Seater		
9	Cooler Box		
10	Fridge		
11	Massage Table		
12	Power Point /Extension Cord		
13	Tensile Barrier		
14	VICTORY STAND		
15	Hospital Bed		
16	Octonorm		
17	Chemical Toilet		
18	Buffet Table		
19	Coffee Table		
20	Office Bin		
21	GREEN ROOM OCTONORM ROOM 4FEET X 4FEET		
22	MIRRORS(4x2.5FEET)		
23	Ironing Table With Irons		
24	Hanger 60mx 25m		
25	Hanger 20mx20m		
26	stage(4m by 4m)		
27	Security Pagoda 5m x 5m		
28	Lecture stand		
29	Partition Main Hall 150 feet x 15 feet		
30	Spotlight		
31	DOS STAND		
32	Led 150 watt		_
33	TENT HANGER (10MX10M)		
34	Pagoda 5m x 5m		-
35	Patio Umbrella		-
36	ICE BATH		_
37	White Board		
31	Winte Dould		

39	Mojo Barricade	500	
40	CAMERA PLATFORM {2MX2MX(2-5)M}	35	

A summary of the costing as indicated in row titled Grand total will be taken into consideration for determining the lowest financial bid.

Name:

Designation:

Signature





Appendix-C

Daily Report to be submitted by AGENCY on completion of the assignment

1. Details of manpower deployed at designated venues.

Note:

- 1. The above report should be submitted by AGENCY on daily basis on the designated days of the events.
- 2. The above information should be supported with documentary proof.
- 3. An assessment by NFDC in qualitative and quantitative terms duly taking into consideration into the proposal submitted by the AGENCY would be made.

CERTIFICATE

The items in the above report have been verified and found to be correct and the AGENCY has carried out all their tasks as per the provisions of the Contract.

DGM, NFDC



Appendix-D

To whomsoever it may concern

having its registered office at(Address) have sufficient technical and

This is to certify that.(Agency Name)

supervisory staff on permanent rolls to cater to events organized by NFDC.					
The List of Key Experienced Staff are given below:					
Name:	Qualification	Experience			
		,			

Yours Sincerely

Authorized Signatory With Sign & Seal of AGENCY

ANNEXURE VII

To whomsoever it may concern

This is to certify that.(Agency Name)

having its registered office at(Address) is

neither blacklisted by any Central Govt / State Govt / PSU's by whatever mean and
nor defaulter of any repayment of loan/deposits etc from any financial institutions.

Yours Sincerely

Authorized Signatory With Sign & Seal of AGENCY



ANNEXURE VIII

Chartered Accountant (CA) Certificate (on the Letter Head of Chartered Firm)

We, (name and address of Chartered Firm), the auditor of (name and address of AGENCY) has examined the books of accounts and other records, including voucher and supporting documents maintained by (name of AGENCY) in connection with production of (reference of the project) for (name of Ministry / Department).

We have also carefully examined the agreement containing terms & conditions for support, signed between "National Film Development Corporation" and (name of AGENCY) dated (agreement date) for the grant of funds covered by this certificate and the budget approved by the donor agency.

On the basis of information and above stated documents produced to us, we hereby certify that the said firm incurred a total expenditure of Rs. (in figure & words) towards cost of production of (reference of project)

S.No.	Details	Amount
1.	VENUE BRANDING & DESIGN	
2.	VENUE OVERLAYS	

The Certificate is issued at the request of the proprietor of (name of the AGENCY) and the figures are certified as per documents produced to us.

Place:	For, (name of Chartered Firm)
Date :	Chartered Accountant
	Firm Regn. No
	Name and signature of Partner
	Membership No.