NON LINEAR EDITING COURSE (ONLINE)

8th July 2020 to 24th July 2020

- (1) Name of the Course:
 - i. AVID-Digital Non Linear Editing
- (2) Date & duration:
 - i. 8th July 2020 to 24th July 2020
 - ii. 15 days Monday to Saturday
- (3) Timings:
 - Online class (live interactive sessions): 11am to 01 pm (Indian Standard Time – IST) (2 hours per day)
- (4) **Max. no. of participants**: 30 (Course will be conducted only if minimum strength of 20 participants is reached)
- (5) Age:18 years and above
- (6) Educational Qualification: HSC (12th pass) or above
- (7) Online Platform: Google Classroom and Google Meet
- (8) **Medium of Instructions**: English
- (9) Course fee: Rs 6,000/- for Indian Nationals / Rs.18,000/- (INR) for others
- *. Course fee is non-refundable, non-transferrable, non-adjustable, etc. under any circumstances.
- (10) Mode of payment: Through NFDC Bank Account

Before registering for the enrolment, candidate has to add the following NFDC bank account for internet banking for IMPS/NEFT payment or May deposit the cash in the following account at Punjab National Bank (PNB), Branch with necessary commission charges.

Bank Name : Punjab National Bank
Account Name : NFDC-TNSDC A/C
Account Number : 2543-0055-0087-0357

IFSC Code : PUNB0254300 Account Type : Current Account

Branch : Nungambakkam High Road, Chennai

Once payment is done (through IMPS/NEFT or Cash Deposit at PNB Bank), please note "Reference Number" (mentioned in payment confirmation receipt) and send the details in following ways to the following e-mails: ukarthik@nfdcindia.com, jain@nfdcindia.com

- (i) by taking printout of receipt of payment, scan/save & send it
- (ii) by taking screenshot of payment (if using mobile) or print screen (if using computer)
- (iii) by simply taking a photograph from mobile

Note: A COPY OF RECEIPT (pdf / jpeg file) OF PAYMENT SHOULD BE UPLOADED WITH THE "REGISTRATION FORM"

(11) How to apply:

- i. Visit: www.nfdcindia.com
- ii. Click on: "ONLINE COURSE" menu
- **iii.** Click on: "ENROLMENT DETAILS" for duration/timing/fee/and mode of payment.
- iv. Click on: "REGISTRATION FORM" and fill up the form with requisite details.

(12) Last date to submit application: 6th July 2020, before 6 pm IST

Please note that the "REGISTRATION FORM" link will be disabled immediately after 6pm (IST) on **6th July 2020**. Incomplete applications will be not be considered.

- (13) **Online platform**: NFDC will be using "Google Classroom" and participants are requested to get familiarized with it. Login id & password will be shared with selected participants by email for online class participation.
- (14) **Computer literacy**: It is the participant's responsibility to be technologically capable to take an online course. Participants must be computer literate.

(15) **MANDATORY REQUIREMENT**:

Since the course is online, participants must have following facilities;

(I) Technical:

- (i) A Desktop / Laptop having minimum 8 GB RAM, 1.6 GHz or better processor (Intel i3 or i5 or better). (Windows / MAC)
- (ii) Operating system: a) Windows 7 or 8 or 10. b) MAC OS Sierra or later

- (iii) Audio Video software: Latest versions of VLC player, Windows Media Player or Quick Time Player.
- (iv)Compatible good quality headphones/ earphones with mic
- (v) Compatible HD webcam
- (vi) Internet pack of minimum 4 GB per day exclusively for this course. It is recommended to have fixed wired Internet connection with minimum speed of 10 Mbps or more.
- (vii) Web browser: Latest version of Google Chrome (for Windows and Mac)

(II) For Practice - Software:

(i) Those having the "AVID Media Composer software" in their System / Laptop can be utilised for their online practical classes, remaining may need to download and install the "trial" version or buy "AVID Media Composer" software from the AVID website for practical online training. The system compatibility for the AVID Media Composer Software installation can be get it from AVID website.

Note: Use of Mobile Phone (in place of Laptop or Desktop Computer) to attend the classes is strictly prohibited and if candidates use the mobile phone, NFDC is not responsibility for any technical error arises during the online classes.

- (16) **Selection Criteria**: Participants will be selected on the basis of information and first come first served basis.
- (17) **Certificates**: All participants would be given participation e-certificates on successful completion of the course. Minimum 90% attendance is mandatory.
- (18) **Queries**: For any queries, please contact Mr. Jainulah Deen, Deupty Manager, NFDC, on jain@nfdcindia.com
- (19) **Communication with participants**: All communications with the participants will be carried out through email only. List of shortlisted participants will be published on NFDC websites latest by **7th July 2020**. Necessary email will be sent to them on their registered email id.

Once payment is made with registration, all selected participants will be sent selection email which will have login id & password for attending the online classes.

(20) **About Avid Media Composer:** is a film and video editing software application developed by Avid Technology.

Non-linear editing is a form of audio, video, and image editing in which the original content is not modified in the course of editing; instead the edits are specified and modified by specialized software. A pointer-based playlist, effectively an edit decision list (EDL), for video or a directed acyclic graph for still images is used to keep track of edits. Each time the edited audio, video, or image is rendered, played back, or accessed, it is reconstructed from the original source and the specified editing steps. Although this process is more computationally intensive than directly modifying the original content, changing the edits themselves can be almost instantaneous, and it prevents further generation loss as the audio, video, or image is edited.

A non-linear editing approach may be used when all assets are available as files on video servers or hard disks, rather than recordings on reels or tapes. Non-linear editing enables direct access to any video frame in a digital video clip, without having to play or scrub/shuttle through adjacent footage to reach it, as is necessary with video tape linear editing systems.

The non-linear editing method is similar in concept to the cut and paste techniques used in IT. However, with the use of non-linear editing systems, the destructive act of cutting of film negatives is eliminated. It can also be viewed as the audio/video equivalent of word processing, which is why it is called desktop video editing in the consumer space. Broadcast workflows and advantages.